

THI THUY TRANG TRUONG

ESCP Business School

6-8 Avenue de la Porte de Champerret, 75017 Paris, France

Email: thi_thuy_trang.truong@edu.escp.eu

EDUCATION

2021 - present	Ph.D. in Finance ESCP Business School (France) Advisor: Paul Karehnke
Spring 2025	Visiting Ph.D. student Nova School of Business and Economics (Portugal) Host: Martijn Boons
2014 - 2015	Master in Finance University of Rennes 1 - School of Management (France)
2013 - 2014	Master in Management University of Bordeaux - School of Management (France)
2009 - 2013	Bachelor in International Business Administration Foreign Trade University (Vietnam)

RESEARCH INTEREST

Empirical Asset Pricing

WORK IN PROGRESS

Does Industry Sentiment Explain Industry Returns? (Job Market Paper)

Do Firm Characteristics Predict Returns Within or Across Industries? (with Martijn Boons and Paul Karehnke)

Industry Returns Predictability (with Martijn Boons and Paul Karehnke)

CONFERENCE & SEMINAR PRESENTATIONS

2025	Nova SBE PhD Research Group, 41th International Conference of the French Finance Association (AFFI) PhD Workshop (scheduled), FMA European Conference Doctoral Student Consortium (scheduled), EFMA Doctoral Seminar (scheduled)
2022, 2023, 2024	ESCP PhD Seminars

TEACHING EXPERIENCE

	ESCP Business School
2024 - 2025	Research Design Course - Teaching Assistant, PhD in Finance Bachelor theses supervision
Fall 2023	Empirical Methods in Finance - Lecturer, Master in Management
	CEA CAPA Education Abroad (Paris, France) - Lecturer
Fall 2024	Business Finance, Bachelor in Management
	Foreign Trade University - Lecturer
2020 - 2021	Financial Markets and Institutions, Bachelor in Finance
2019 - 2021	Money and Banking, Bachelor in Finance
2018 - 2021	Principles of Finance, Bachelor in Finance

WORK EXPERIENCE

2016 - 2017	Amaris Consulting (Ho Chi Minh City, Vietnam) Financial Controller
Summer 2015	GTI Asset Management (Paris, France) Internship in Securitization Team
Summer 2014	NGO Science of Life Studies 24/7 (Kuala Lumpur, Malaysia) Internship in Finance and Accounting Department

AWARDS AND GRANTS

2024	EFA Travel Grant - 51st EFA Annual Meeting
2021 - 2025	ESCP Business School PhD Scholarship

OTHER TRAININGS

June 2021	PSL and Dauphine Summer School Machine Learning and AI for Economics and Finance
2015, 2016	Passed Level 1 and 2 in the CFA Program

SKILLS

Computer Languages	Python, Stata, MATLAB, R, L ^A T _E X, MySQL Vietnamese (Native), English (Fluent), French (Advanced)
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REFERENCE

Paul Karehnke
Professor of Finance
ESCP Business School
Email: pkarehnke@escp.eu